

Media Release

Biggest and Best Air Show Aims Higher with Bicycles

Marine Corps Air Station Miramar and the San Diego County Bicycle Coalition are proud to encourage a non-polluting, fuel-efficient way to attend the 2008 Marine Corps Air Station Miramar Air Show; and its fun! Visitors are welcome to ***PEDAL TO THE AIR SHOW***, October 3-5, 2008.

The San Diego County Bicycle Coalition (SDCBC) is a non-profit organization dedicated to making bicycling better in the region. Pedal to the Air Show (PTAS) is an encouragement and education program, initiated by the Coalition in hopes of fostering community awareness and increasing popularity of bikes as a way to get around town.

According to PTAS founder and SDCBC Board member Dave White, riding a bike to the Air Show is healthy, efficient, and good for the environment. "Based on past experiences, it can also be surprisingly enjoyable cycling past lines of cars idling in gridlock formations." Recent spikes in fuel costs have increased bike usage for local commuting and short-range trips. The Air Show is a popular community event, well-suited for alternative recreational transport by the entire family.

The award-winning MCAS Miramar Air Show celebrates this year's theme: "A Salute to Marine Aviation" which will feature the U.S. Navy Blue Angels, a World War II-era AT-6 "War Dog", and the U.S. Army's "Golden Knights" skydiving team.

With support from MCAS Miramar Marines, the Coalition will staff and operate a Bicycle Parking Pavilion (BPP) – a convenient and secure place for cyclists to park their bikes while at the Show. The BPP will be located beside the central flight line pedestrian entrance, closer than any of the motor vehicle parking lots. Bike locks are not necessary, with the secure valet system.

To assist novices and families, the Coalition will offer a special edition of its 'Ride and Learn' program, designed to instruct and refresh cyclists on safe, effective and fun travel tips. League of American Bicyclists instructor Jim Baross will conduct the program starting Saturday at noon at the Mira Mesa Park and Ride lot. Participants will be led on a 7 mile bike ride to the BPP, using "long-cut" techniques to reduce traffic encounters and enhance recreational objectives. More information on the Events page at <http://sdcbc.org>

So, trade in your car keys for a helmet this year and join us for a **Pedal to the Air Show!**

Links and contacts:

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