

## **SD Padres launch Bicycle Parking Pavilion and announce Pedal to the Park**

The Padres pilot program for cyclists, with goals for top-quality national recognition, was launched yesterday. The paragraph below was included in the Padres Game Notes for media. Coalition representatives Kathy Keehan, Stephan Vance, and Dave White were on hand for the opening, which served 31 bikes. We also were included in a live TV spot on the Pavilion on the Ch 4SD pre-game show Friday evening, with Petco Park GM Richard Andersen.

The Pavilion will be open for the remaining day games for the 2007 regular season (dates below). After significant Coalition effort in advocacy, concept development and persuasion, we can only hope that participation during the pilot program supports the notion that the security, safety, and convenience of the staffed Pavilion will receive substantial endorsement from fans who own bikes (and cyclists who are occasional attendees of a baseball game). The type and scope of continuation of the service will be evaluated during the off-season based upon usage figures from the pilot. The only way to indicate support is to use the service. You might think of it as voting with your bike. You can also imagine the spin-off effect that will rub off on other downtown and local area businesses and venues.

We hope and intend to spotlight the growth potential for the Padres Pavilion at Pedal to the Park, Sunday September 16th. Your participation in PTP Stage 2 will have a triple-fold benefit:

- \* Petco Park Bicycle Parking Pavilion (register your vote)
- \* Programs for cyclists with disabilities
- \* SD County Bicycle Coalition

**This is a special event opportunity for area cyclists, and we need your support. Please invite your friends and join us for a Pedal to the Park on the 16th. Information and online registration access from <http://pedaltothepark.com> (click on "Register now for Stage 2")**

### ***[San Diego Padres 2 Sep 07 Media Notes]***

**TICKET TALK:** The Padres and the San Diego County Bicycle Coalition have teamed up to provide a specially-designed bicycle pavilion at PETCO Park that debuted today...the secured bike parking area is located at the corner of Park Boulevard and Tony Gwynn Drive...it allows fans to ride their bikes to each of the remaining Padres home day games of 2007 (September 2, 16, 20 and 23)...the pavilion can accommodate hundreds of bikes...the Bicycle Coalition is presenting a "Pedal to the Park" in conjunction with the Padres September 16 game (1:05 p.m. vs. San Francisco)...cyclists can register at [\*\*http://pedaltothepark.com\*\*](http://pedaltothepark.com) ...proceeds from the event will benefit cyclists with disabilities and the Bicycle Coalition.